



SAN BENITO COUNTY HERITAGE FOUNDATION NEWSLETTER

HERITAGE HOG 2011

Our vision is to preserve and enrich the heritage of San Benito County by continuing to develop Bolado Park into a premier destination.

Reno May has been selected by the San Benito County Heritage Foundation to raise the Heritage Hog for the 2011 San Benito County Fair. May, an Anzar High School student and member of the San Juan 4-H Club, was chosen from both 4-H and FFA members after a written application, essay, and interview process.



Reno May with hog donor Kirk Williams of KV Swine and feed donor Richard McAbee of McAbee Feed.

UPCOMING EVENTS

KICK OFF DINNER
Thursday, August 25
7:00 – 9:30 PM
Bolado Park, on the Patio

WINE TASTING
Friday, September 30
7:00 – 9:30 PM
Bolado Park, on the Patio

SAN BENITO COUNTY FAIR
September 30 - October 2

HOSPITALITY TENT
Friday, September 30
4:00- 7:00 PM

Saturday, October 1
12:00-4:00 PM

Sunday, October 2
12:00-4:00 PM

NEW Location:
In front of the 4-H Building

Contact:
www.sbcheritagefoundation.com
Mark Franco: 831-637-0407

San Benito County Heritage Foundation is a nonprofit charitable organization.
Tax Exempt ID: 27-0925169

“Reno had a good interview; the committee was very impressed with his poise and confidence,” said Richard McAbee, Chairman of the Heritage Hog Committee. “Reno came highly recommended. It was a tough decision, but in the end, we felt Reno would best represent the Heritage Foundation.”

May will have all of his expenses covered for the purchase, feed, and care of the animal, thanks to the generous donations of KV Swine for the hog, and McAbee Feed for the feed and supplements. In addition, May will be eligible to receive the San Benito County Heritage Foundation Scholarship. He will be raising the 2011 Heritage Hog to benefit the Heritage Foundation. It will be auctioned at the end of the San Benito County Fair Junior Livestock Auction on Saturday, October 1st (starting at 10 am).

“I think that the Heritage Hog Project is a great way for a member of 4-H or FFA to give back to the fair. The fair gives a great opportunity for members to grow and help raise money. I think that after a while we need to do something to help give back” states Reno.

May, 17 years old, has been in 4-H for nine years. He has been showing pigs at the San Benito County Fair since 2005, and has been the teen leader for the swine group for several years. He will be receiving his Platinum Star this year in the 4-H program. May will serve as a 2011-2012 San Benito County All Star. Both are top honors in 4-H. These achievements require many hours of community service and public speaking. In addition, he recently completed his 4-H All Star Project. He organized a produce gleaning in the San Juan Valley, with about 35 participants. They cut and packed 800 pounds of produce, which was donated immediately to the Community Pantry of San Benito County.

If you would like to become a buyer of the Heritage Hog or would like to join the San Benito County Heritage Foundation, please contact Mark Franco at (831) 637-0407 or visit us at www.sbcheritagefoundation.com.

SAN BENITO COUNTY FAIR SEPTEMBER 30 - OCTOBER 2, 2011

CONGRATULATIONS 2011 SCHOLARSHIP RECIPIENTS



Marshall Hoffman, a 2011 graduate of San Benito High School, is the son of Gregg and Marie Hoffman and has been active in 4-H and FFA since the age of nine. He has raised hogs for our San Benito County Fair, was a Junior Livestock Committee member, was a local, sectional, and regional FFA officer, and was honored as a FFA California State Star Ag Entrepreneurship award recipient in 2011. Marshall will attend Boise State University in the Fall and plans to pursue a career in Ag Marketing.



Tanner Lomanto, the son of Krystal and Sam Lomanto, graduated with Top Academic Honors (GPA 4.0 or Above) in June from San Benito High School. He raised hogs to show at the San Benito County Fair for five years. He will be attending UC Davis in the fall, majoring in exercise biology. After four years at UC Davis, he plans on transferring to U.O.P to become a Physical Therapist.



Grace Tobias, the daughter of Charlie and Lisa Tobias, was a Top Ten graduate of San Benito High School and will be attending UC Davis in the fall, majoring in Animal Science with an emphasis in Biotechnology. Her ultimate goal is to attend the School of Veterinary Medicine at Davis focusing in equine and food animal medicine. She has participated in both beef and sheep projects at the fair. Fulfilling her lifelong dream, Grace currently is representing the San Benito County Saddle Horse Show and Rodeo as “Miss San Benito Rodeo.”

CAPITAL IMPROVEMENT PROJECT 2011

Our 2011-2012 goal is to improve the water system in the livestock area at the fairgrounds. The Foundation identified this improvement project, which falls within the parameters of our available capital. Currently, the Heritage Foundation is working with the 33rd DAA to improve the water infrastructure at the fairgrounds. This has become a difficult and challenging undertaking. We need to evaluate the well and also review the current system of water lines from the well to the livestock area. Improvements to this delivery system have not been made in decades. This project may consume a significant amount of our available capital. That is why we still need your help and generosity.

The Heritage Foundation was formed in 2009 with the purpose to raise funds for the 33rd District Agricultural Association (Bolado Park). The Heritage Foundation's Mission is to maintain a standard of excellence in the facilities and grounds of Bolado Park by supporting capital improvement projects sponsored by the San Benito County Fair (33rd District Agricultural Association), and promoting opportunities to showcase the agricultural heritage of our county.

BOARD MEMBERS

Michael Enz
President

Richard McAbee
Vice President

Irene Sanchez
Treasurer

Marian Tobias
Secretary

Bob Swanson

Mark Franco

Rob Bernosky

Rob Nino

NEW BOARD MEMBERS



Rob Bernosky, a resident of San Benito County since 1992, is a former member of the North County Joint Union School District board of trustees, chief financial officer of one of the county's largest private employers, and married to a great educator. Rob understands the importance of agriculture to the families of San Benito County: "We have a great farming and ranching legacy here in San Benito County that we need to preserve and hand down to future generations, including incorporating agriculture into the education of our kids so they can learn the value and the ways that this heritage can help them as they choose a path for themselves." Rob believes that the Heritage Foundation can play a large role in preserving the culture of San Benito County and is glad to be of service in this way to the community.



Mark Franco currently serves as Chair of the Heritage Foundation Sponsorship Committee. He has lived in San Benito County most of his life. He grew up on a ranch in the Fairview area where his family raised apricots and grapes. After receiving his business degree from Fresno State University, he and his wife Debbie returned to San Benito County. Mark began his career in banking with American AgCredit, an agricultural lending institution and recently celebrated his 30-year anniversary with the company. Mark enjoys working and being involved in his community. He serves on both the Loan Committee and Executive Boards of the California Coastal Rural Development Corporation of Salinas. For the past several years Mark has worked at the San Benito County Saddle Horse Show and Rodeo as a volunteer. Mark says, "I enjoy giving back, it's rewarding to visit with the same people I grew up with."



Rob Nino is chairing the Kick Off Dinner for the Heritage Foundation, after joining the board this past spring. Rob is the Branch Manager at American Financial Network in Hollister. He and his wife, Danielle, have been married for nine years and have four children together. He enjoys working on his family ranch and spending time with his family. He is looking forward to his children growing up and being involved with 4-H at the fair.

BECOME A SPONSOR AND JOIN US FOR THE KICK OFF DINNER!

We invite you to become a sponsor for 2011. All of our sponsors are invited to the events listed in the calendar on the first page of this newsletter, beginning with the Kick Off Dinner on Thursday, August 25, 2011. Starting this year, the Kick off Dinner and the Hospitality Tent will be for members only. For more details regarding the sponsorship levels, please visit our website or pick up a brochure at the SBC Fair office, 4-H office, or McAbee Feed. We have changed the names of the sponsorship levels to more closely tie to our county and its heritage (Bolado: \$1500, Pinnacle: \$1000, Fremont: \$500, Gabilan: \$250, Diablo: \$150). The sponsorship funds directly enable capital improvement projects at Bolado Park and work towards making the fairgrounds a premier destination to be enjoyed year round.



THANK YOU 2010 SPONSORS!

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Mike and Tracy Nino
Ernie Chambers/ Eagle Recycling
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Joe and Julie Morris
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in memory of J Baumgartner, Jr.
Irene Sanchez

THANK YOU 2010 HERITAGE HOG BUYERS!



The 2010 Heritage Hog was raised by Alicia Liddle. We would like to thank McAbee Feed for donating the hog and feed. With the support of our buyers and add-ons, this project raised \$11,771.12.

Christopher Ranch
Foothill Packing
Gonzales Irrigation Systems
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Pacific Ag Rentals
Primus Labs
R.C. Farms
R.C. Packing
Sabor Farms
Star Sanitation
Susan Modic
Top Flavor Farms

Heritage Hog Add-Ons:

Automotive Color
Bella Charm
Dassel's Petroleum, Inc.
Jim's Custom Farming
Kerry Lorincz
M&M Farms
McAbee Hay
Trans Valley Transport