

SAN BENITO COUNTY HERITAGE FOUNDATION



NEWSLETTER, Summer 2012

VOLUME 2, ISSUE 1

ANNUAL PRE-FAIR KICK-OFF DINNER: AUGUST 4, 2012

HERITAGE HOG RECIPIENT: KATIE NINO

“Participating at the Fair has been a major part of my upbringing. I am very proud to be from San Benito County and I really want to help keep our traditions alive.”

The Heritage Hog Scholarship Committee is excited to announce the 2012 Heritage Hog recipient. Katie Nino was selected from a very qualified group of individuals to raise the Heritage Hog, which will be sold at the Livestock Auction on September 29. The proceeds from the sale are a major contributor to the Foundation’s fundraising efforts.

Katie Nino, a junior at Notre Dame High School and a member of the Cienega 4-H Club, excels in both her scholastic achievements and extracurricular activities. Katie has grown up attending the Fair and would love to help Bolado Park and the Heritage Foundation because she believes in the organizations and what they stand for.

Committee Chairman Richard McAbee commented, “The committee felt that Katie will strongly represent the Foundation, based on her extensive involvement in events at Bolado Park, including the fair and rodeo. We appreciate Katie’s desire to give her time and energy to contribute to the Foundation.”



Katie Nino

School: Junior, Notre Dame

Years in 4-H: 7

Fair Participation: swine, steers, sheep, dogs, horses, Round Robin

Saddle Horse Show: 2 time Junior All-Around Buckle Champion

Extra Curricular Activities: ASB, basketball, volleyball

VISION

Our vision is to preserve and enrich the heritage of San Benito Country by continuing to develop Bolado Park into a premier destination.

2012 BOARD OF DIRECTORS

- Bob Swanson, President
- Irene Sanchez, Vice President
- Lizz Hunter, Treasurer
- Rob Bernosky, Secretary
- Bailey Brown
- Mike Enz
- Mark Franco
- Richard McAbee
- Rob Nino
- Marian Tobias

Contact:

www.sbcheritagefoundation.com  
Bob Swanson: 831-628-3029

San Benito County Heritage Foundation is a nonprofit charitable organization.  
Tax Exempt ID: 27-0925169

PLEDGING TOWARDS BOLADO’S FUTURE

Bob and Crystel Bianchi recognize the need for a long term, comprehensive vision for Bolado Park. Since state funding to Bolado Park has been cut, the 33rd DAA has made deep cuts to staff, operations, as well as maintenance. A long term vision will not only help Bolado Park survive, it will be a catalyst for Bolado Park to flourish, so our community can enjoy it for generations to come.

The Bob and Crystel Bianchi Family challenge is a 3 to 1 matching pledge to raise seed money to implement a long term vision for Bolado Park. The Bianchi Family contribution is \$50,000 a year for five years (\$250,000). The Bianchi Family Pledge is focused on inspiring local participation and ideas by the 33rd DAA, San Benito County Saddle Horse Association, Heritage Foundation and the San Benito County Community.

Agriculture, ranching and farming run deep in the veins of the Bianchi family. They cherish the heritage that Bolado Park represents to past, present and future generations of San Benito County. Please join the Bianchi family and the San Benito County Heritage Foundation in supporting a long term vision to develop Bolado Park into a premier destination. With your support we can make a long term vision of Bolado Park a reality. Please contact Mike Enz at 831-801-2450 or sbcheritagefoundation.com for details and pledges.



photo by Nick Lovejoy, courtesy of Hollister Free Lance

UPCOMING EVENTS

June 22 - 24, 2012:

San Benito County Saddle Horse Show and Rodeo

August 4, 2012

San Benito County Pre-Fair Kick-Off Dinner

September 28 - 30, 2012

San Benito County Fair

### PRESIDENT'S MESSAGE

The Heritage Foundation continues to move forward in its mission to fund capital improvements for the 33rd DAA. I am encouraged and pleased with a very capable board of directors. Through meeting attendance, committee work and individual commitment, the Foundation structure continues to strengthen.

There are accomplishments in the works. A policy and procedure manual now specifically backs-up the by-laws, firmly in place in our fourth year. A working liaison now exists between the Foundation and the 33rd boards as representatives share meeting time. The 33rd is moving forward with a master plan for the park, which will prioritize improvements into the future.

### FAIR MANAGER'S UPDATE

This year's fair dates are September 28 - 30, 2012. Our theme is FUN FOR THE WHOLE HERD. The preparation has already begun!

The Annual Kick-Off Dinner & Fundraiser will be held at the fairground's patio on August 4, 2012 from 5:30 pm to 10:00 pm. The evening features a barbeque dinner and a live auction fundraiser. Proceeds from this event will be used for the year-round upkeep of the facilities. This is a cooperative effort between the 33rd District Agricultural Association and the San Benito County Heritage Foundation.

The San Benito County Fair / Bolado Park is a premier event center nestled on 46 acres in San Benito County.

August 4th the Foundation will participate in the pre-fair dinner fundraiser. Restroom facility improvement is out for bid currently and the Foundation will fund this project. A Hospitality expansion and outreach will take the place of the wine tasting at fair time, while showcasing many of the county's resources.

Community members, fair management and personnel, the Foundation and 33rd directors are "stepping-up" to sustain one of San Benito County's jewels: Bolado Park. I am confident our goals will be met and our citizens will enjoy our park and its many events for many years to come.

— Bob Swanson



photo by Nick Lovejoy, courtesy of Hollister Free Lance

It is also the home of the annual San Benito County Saddle Horse Show & Rodeo, held June 22, 23 and 24, 2012. For show tickets, please call (831) 628-3545.

— Kelley Ferreira

### SAN BENITO STAGE COMPANY SUPPORTS HERITAGE FOUNDATION



Dates: July 6, 7, 8, 13, 14, 20, 21, 22, 27 & 28  
Location: Granada Theater, Hollister  
Information: [www.sanbenitostage.org](http://www.sanbenitostage.org)

The San Benito Stage Company has selected the Fair as the beneficiary of their summer musical. For every ticket sold, \$1 will be donated to the Heritage Foundation.

The show this summer is "Big River", a musical version of Mark Twain's book Huckleberry Finn, that follows Huck's adventures rafting down the Mississippi River. The show won Best Musical and Best score on Broadway in 1985, and features music by Roger Miller. There is even a song called "How About a Hand for the Hog" for all the livestock people!

— Anne Hall

### 2012 SPONSORSHIP PACKAGES

#### BOLADO \$1,500

- 2 tickets to the annual Kick-Off dinner on August 4
- 10 season passes to the San Benito County Fair
- 2 season parking passes to the San Benito County Fair
- 10 adult tickets to the truck pulls
- 2 passes to the Heritage Foundation Hospitality Tent
- 2 passes to the Friday night Hospitality Tent Wine Tasting
- 2 guest passes to the Friday night Hospitality Tent Wine Tasting
- 2 Heritage Foundation jackets (first year only)
- Recognition in the Heritage Foundation newsletter & website
- Recognition at the Livestock Auction during the Fair
- 2 Heritage Foundation baseball caps



#### PINNACLE \$1,000

- 2 tickets to the annual Kick-Off dinner on August 4
- 4 season passes to the San Benito County Fair
- 2 season parking passes to the San Benito County Fair
- 4 adult tickets to the truck pulls
- 2 passes to the Heritage Foundation Hospitality Tent
- 2 passes to the Friday night Hospitality Tent Wine Tasting
- 1 Heritage Foundation jacket (first year only)
- Recognition in the Heritage Foundation newsletter & website
- Recognition at the Livestock Auction during the Fair
- 2 Heritage Foundation baseball caps

#### GABILAN \$250

- 2 tickets to the annual Kick-Off dinner on August 4
- 2 season passes to the San Benito County Fair
- 1 season parking pass to the San Benito County Fair
- 2 passes to the Heritage Foundation Hospitality Tent
- 2 passes to the Friday night Hospitality Tent Wine Tasting
- Recognition in the Heritage Foundation newsletter & website
- Recognition at the Livestock Auction during the Fair
- 1 Heritage Foundation baseball cap

#### FREMONT \$500

- 2 tickets to the annual Kick-Off dinner on August 4
- 4 season passes to the San Benito County Fair
- 1 season parking pass to the San Benito County Fair
- 2 adult tickets to the truck pulls
- 2 passes to the Heritage Foundation Hospitality Tent
- 2 passes to the Friday night Hospitality Tent Wine Tasting
- Recognition in the Heritage Foundation newsletter & website
- Recognition at the Livestock Auction during the Fair
- 1 Heritage Foundation baseball cap

#### DIABLO \$150

- 1 ticket to the annual Kick-Off dinner on August 4
- 1 season pass to the San Benito County Fair
- 1 season parking pass to the San Benito County Fair
- 1 pass to the Friday night Hospitality Tent Wine Tasting (does not include unlimited admission to Hospitality Tent all three days)
- Recognition in the Heritage Foundation newsletter & website

#### HOSPITALITY TENT SCHEDULE

- Friday, Sept. 28 5:00-10:00
  - Evening wine tasting
- Saturday, Sept. 29 2:00-10:00
  - Evening musical entertainment
- Sunday, Sept. 30 2:00-5:00
  - Member Hospitality

More details to come!

#### BECOME A CORPORATE SPONSOR FOR THE HOSPITALITY TENT THIS YEAR!

Please contact Marian Tobias, 831-637-9740