



Join Now for the 2014 Season

HERITAGE HOG

HERITAGE HOG BUYERS:

Anthony's Plumbing
Bianchi Kasavan and Pope
Bianchi, Rodney & Kelly
Big Valley Labor
Boyer Fertilizer
Brigantino San Benito
Realty
Bunkhouse Produce
Crop Production Services
Dassel, James
Dobler and Sons
Earthbound Farms
El Camino Packing
Enz, Mike
Enza Coastal Seeds

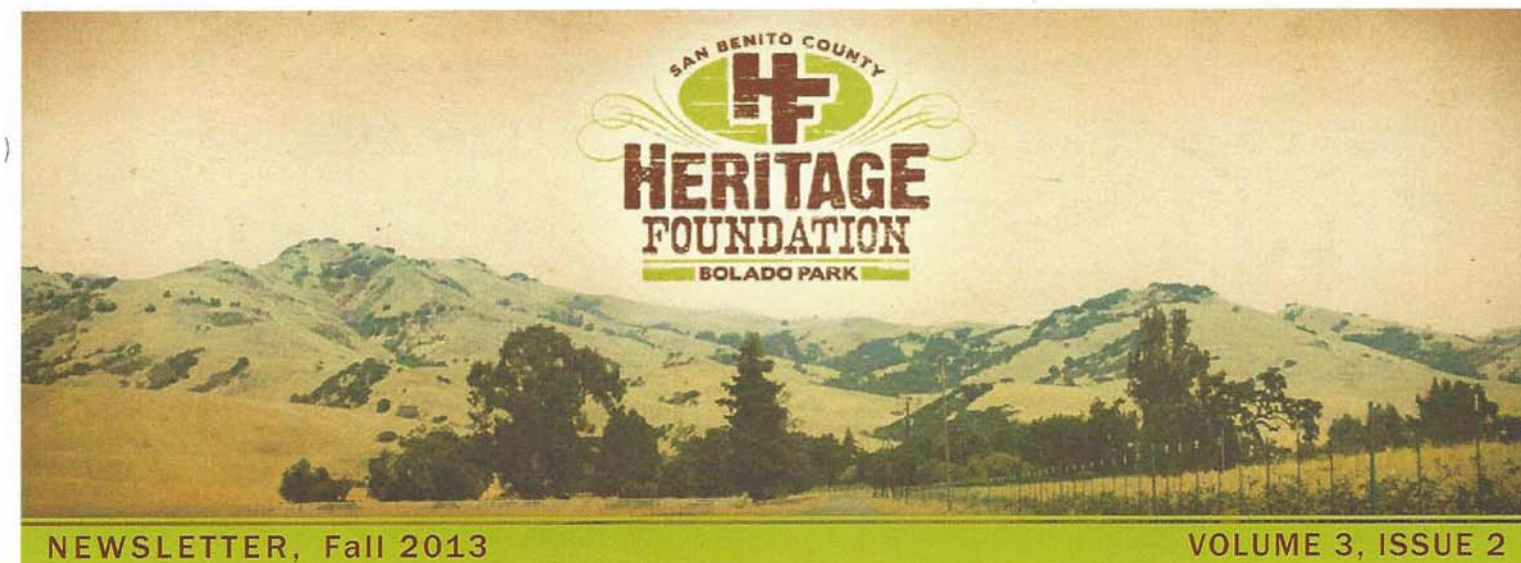
Filice Brothers
Foothill Packing
Gabilan Rock
George Chiala Farms &
Hernandez Labor
Gonzales Irrigation
Systems
Green Valley Farm Supply
Greenwood Motors
Grimes, David and
Colleen
Holaday Seed
K.V. Swine
Lemos, Dennis
Lompa, Dan & Christine
M & M Farms

McAbee Feed
McKinnon Lumber
Mission Ranches
Modic, Jeff & Susan
NH3 Service
Nino Development
Nino Real Estate
Ocean Mist
O P Murphy
Pedragal Vineyards
Rajkovich Brothers
R.C. Farms
Reiter Berry
Rossi Tire
Round Table Pizza
Sabor Farms

San Felipe Cattle Co.
San Felipe Farms
Santa Maria Seeds, Inc.
Seminis Vegetable Seeds
Steel Solutions
Sturdy Oil Company
Tanimura & Antle
Tobias, John & Marian
Tonascia Farms
Top Flavor Farms
True Leaf Farms
Van Damm, Brad
Wild Eye Winery
Williams, Doug & Janeane
Wright, Mark & Lisa

BY THE NUMBERS:

\$58,425 raised
58 buyers @
\$1000 ea.
5 Add-on buyers
264 pound pig
17 year old girl
What an
accomplishment!
Congratulations,
Mary Alameda!



VISION

Our vision is to preserve and enrich the heritage of San Benito County by continuing to develop Bolado Park into a premier destination.

2013 BOARD OF DIRECTORS

Bob Swanson, President
Mark Franco, Vice President
Bailey Brown Treasurer
Rob Bernosky, Secretary
Mike Enz
Marty Greenwood
Lizz Hunter
Richard McAbee
Rob Nino
Marian Tobias

Contact:

www.sbcheritagefoundation.com
[facebook.com/sbcheritagefoundation](https://www.facebook.com/sbcheritagefoundation)
Bob Swanson: 831-628-3029

San Benito County Heritage Foundation is a nonprofit charitable organization.
Tax Exempt ID: 27-0925169

SAN BENITO COUNTY FAIR SAYS GOODBYE TO LONG TIME FAIR MANAGER

The San Benito County Fair community is saying goodbye to Kelley J. Ferreira after nearly three decades of service to Bolado Park and the San Benito County Fair. Ferreira is the longest running, continuous Fair Manager in the State of California and will be greatly missed! His last day will be 12/31/13.



Ferreira began his employment at Bolado Park in August of 1986, six weeks ahead of that year's fair and has been off and running ever since. He retired as a full-time state employee in December 2011, when the state cut the funding for fairs in California. In an effort to save the fair, he was rehired as a part time contract employee, determined to do what he could to make sure San Benito County continued to have a fair. The move was successful. In fact, attendance for paid entrants this year was up 30%!

His efforts over these many years have been greatly appreciated and he has made many friends in the local community. A celebration of his career at Bolado Park is being planned for Thursday, December 5th, 5:00 - 8:00pm, in The Heritage Room at Bolado Park. In lieu of gifts, Kelley would prefer guests make a donation to the Heritage Foundation in his name.

Please contact Jeana Arnold at jeana@sanbenitocountyfair.com or 831-207-2227, if you would like to make a contribution to the celebration.





MESSAGE FROM THE PRESIDENT

2013 has been a milestone year for the San Benito County Heritage Foundation. In collaboration with the 33rd board, we have financed improvements to the pavilion bathrooms, grandstand and U barns, the golf course, and the new Heritage Room. The ongoing water project is progressing with the well now sleeved and operational. Our membership broke the one hundred mark and the support at the auction was overwhelming. Many families enjoyed the food and beverages available in the Heritage Room during the six-day run of the fair. Our alcohol sales team has proven they can serve and handle the crowds at a variety of events.

On a personal note, I have worked with Kelley Ferreira for the past 27 years, on both the 33rd and the Heritage Boards of Directors. He has been a true asset to Bolado Park as manager of the 33rd Ag District, an active community member and valuable link to the state system. His many accomplishments and improvements over the years have been realized through his nimble ability to interact effectively with all. His leadership and loyalty to San Benito County and its residents are and will continue to be appreciated. We wish him all the best in his retirement.

As I leave the Presidency of the Foundation, I can't express enough gratitude to my fellow directors—an intelligent and capable group who have given much of their time and talents, propelling completion of greater and greater projects. I am as well thankful to the increasing support of the community and growing interest in actively making a difference in not only keeping the park open, but to improving it. There are many who have "rolled up their sleeves" to dig, paint, haul, level, etc. We appreciate the Community Foundation's support and advice. I heartily pass the gavel to Richard McAbee with even more hope for the future.

- Bob Swanson

WELCOME JEANA

JEANA ARNOLD has been hired to oversee event coordination, facilities promotion, and sponsorship generation to establish a self-sustaining revenue stream that will support Bolado Park for the benefit of the community. To that end, she will be responsible for developing marketing strategies and deliverables to meet standards and objectives established by the Board. She will also collaborate with the San Benito County Heritage Foundation with regard to capital improvements and related funding opportunities consistent with the purpose of the Heritage Foundation and its membership. We welcome Jeana to our team!

THANK YOU!

PUBLICITY & SIGNAGE:

Jennifer Tobias
Premiere Cinemas
Redbeard Communications

ARENA IMPROVEMENTS

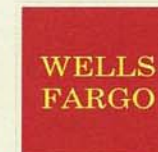
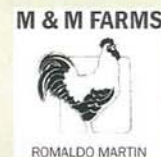
Bob & Tina Enz and family
Jim & Sharon Hawkins
Pat & Darbie Ricotti

PAVILION BATHROOMS REMODEL

Nino Construction
Anthony & Michelle Bisceglia
Jason Guerra
Walters & Wolf

HERITAGE ROOM AT THE SAN BENITO COUNTY FAIR

Thank you to the following for their generous contributions to the San Benito County Heritage Foundation Hospitality Room during the 2013 San Benito County Fair.



HOSPITALITY ROOM RENOVATION DONORS:

Dos Picachos Ranch
McKinnon Lumber
Miguel's Fine Active Painting
Pinnacle Floor Coverings
Sunrise Home Construction
SBC Heritage Foundation

WINE CONTRIBUTORS:

Aimee June
Alicats
Calera Wine Company
Guerra Cellars
Jayse Wines
Pietra Santa Winery
Wild Eye

FOOD/ GOODS CONTRIBUTORS:

Phil Foster
Heavenly Bakery
Kinship Center Gabilan Chapter
Marich Confectionary
Mike & Tracy Nino
Papa Murphy's Pizza
Stan & Jamii Pura
Relax Grillin' & Chillin'
Ridgemark Golf & County Club
Round Table Pizza
SBC Cattlewomen
San Juan Oaks Golf Club
Savemart
Bob & Carol Swanson
John Tobias
Megan Ward
Mark Wright/ Filice Farms

VOLUNTEERS:

Suzie Crump
James Dassel & Kate Hitchcock
Debbie Franco
Chris Lompa
Cheri Schmidt
Sally Silva
Jayme & Kelsey Stewart
Carol Swanson
Liz Talbot & John Freiemuth
Juli Vieira
Rebecca Wolf

BAR-B-QUE VOLUNTEERS:

Ryan Bergamini
Joe Newman
Johnny Nino
Mark Tobias

