



www.facebook.com/sbcheritagefoundation

HERITAGE HOG RECIPIENT: MARY ALAMEDA

Mary Alameda has been selected to represent the Heritage Foundation this year. She will raise the 2013 Heritage Hog for the San Benito County Fair. As a member of the San Juan 4-H Club, Mary has shown swine for 8 years.

Mary will be a senior at San Benito High School, and stays very busy with her participation in varsity soccer and track, but always manages to make time to volunteer in the community. She volunteers at Hazel Hawkins Memorial Hospital and the annual Farm Day. In addition, she has also been involved in the community through Small Steps, Relay for Life, Lead America, and traveling with the People to People program.

"Seeing all the different cultures and lifestyles, I have found what a blessing it is to be able to grow up in San Benito County, and I feel that it is my turn to give back."

Through these experiences she says she has had the opportunity to interact with people in the community and around the world. "Seeing all the different cultures and lifestyles, I have found what a blessing it is to be able to grow up in San Benito County, and I feel that it is my turn to give back," says Mary. The Heritage Hog committee is excited with its selection and is looking forward to the many great things Mary plans to do with the Foundation this year, culminating with the Heritage Hog auction.



Mary Alameda
School: Junior, San Benito HS

Years in 4-H: 8

Fair Participation: Swine, Sheep, Dogs, and Dairy

Community Service: Hazel Hawkins Memorial Hospital, Ag in the Classroom

Extra Curricular Activities: Soccer, and Track



NEWSLETTER, Summer 2013

VOLUME 3, ISSUE 1

VISION

Our vision is to preserve and enrich the heritage of San Benito County by continuing to develop Bolado Park into a premier destination.

BOARD OF DIRECTORS

- Bob Swanson, President
Mark Franco, Vice President
Bailey Brown, Treasurer
Rob Bernosky, Secretary
Mike Enz
Marty Greenwood
Lizz Hunter
Richard McAbee
Rob Nino
Marian Tobias

Contact:
www.sbcheritagefoundation.com
facebook.com/sbcheritagefoundation

San Benito County Heritage Foundation is a nonprofit charitable organization. Tax Exempt ID: 27-0925169

WE'RE ON A ROLL Update from President Bob Swanson

The Heritage Foundation turns 5 this year and is celebrating with 5 new projects! This spring the 33rd Grounds Committee formed the "Vision Committee," consisting of members from the Saddle Horse Association, department chairs of the County Fair, the Grounds Committee of the Heritage Foundation Board, and the Grounds Committee of the 33rd Board.

The Vision Committee has been meeting weekly, with wonderful attendance, to discuss project needs, both short and long term. The projects were analyzed and prioritized by the committee and then submitted to the 33rd board. In May, the 33rd Board of Directors approved the 5 projects submitted to them. The joint 33rd & Heritage Grounds Committee presented the projects to the Heritage Board at their May meeting and all were approved to fund. [see page 2 for Together We're Bolado]

The Vision Committee aims to complete the projects this summer. The committee is reaching out to the community, requesting donations of funds, labor, and services. Materials will be funded by the Heritage Foundation's general fund, donations, and grants. Major projects will go to bid, and will be posted on the 33rd and Heritage Foundation websites.

We continue to be encouraged by the increasing level of participation of various community groups, who despite economic odds are bringing new impetus to meet the mission of making our fairgrounds a destination. We encourage and appreciate all interested in volunteering to help provide labor or other services for these and future projects. We're on a roll!



COME TO THE SADDLE HORSE SHOW AND SEE THE NEW PAINT COLORS ON THE GRAND STAND



1 Replace controllers, rotor-valves and sprinkler heads at the golf course



3 Paint the pavilion in the color scheme to unify with grandstands



4 Enlarge and remodel the women's and ADA restrooms in the pavilion



2 Paint the facade of the grandstand with a unifying color scheme



5 Investigate the feasibility of restoring the back up well for water supply

HERITAGE FOUNDATION CELEBRATES 5 YEAR ANNIVERSARY

It's hard to believe that the Heritage Foundation is turning 5 years old! We've come a long way since 2009, becoming an important financial support for the San Benito County Fairgrounds, as California no longer provides any funding. Thank you for your support and donations! We are proud of the projects we've been able to accomplish in past years and are thrilled with the number of projects in the works this year.

- 2009**
- By-laws and non-profit status established
  - Shade structure hung over the patio
  - Fair signs at entrances designed and installed

- 2010**
- Web site constructed
  - Hospitality Tent opened

- 2011**
- Water pressure in livestock area improved
  - Park's main water pump and motor replaced

- 2012**
- Three restrooms renovated and maintained during fair
  - Fans installed in swine and sheep show rings
  - Margarita Booth opened as fundraiser



Be a part of the Foundation

NEW MEMBERSHIP PACKAGES

Membership has been simplified to a single \$400 package, with a special rate for young professionals (ages 21-30) of \$100. Benefits include:

- ★ 2 Tickets to the San Benito County Fair (10/4/13 - 10/6/13)
- ★ 1 Season parking pass to the San Benito County Fair
- ★ 2 Tickets to the Kick Off Dinner (8/24/13)
- ★ Admission to wine tasting at the Heritage Hospitality Room (Friday 10/4/13 at 6:00 PM)
- ★ Exclusive access to the Heritage Hospitality Room during the fair. Join now for this Members only privilege!

Membership contributions go directly to the San Benito County Heritage Foundation General Fund and will be used for capital improvements at Bolado Park.

SPONSORSHIPS are accepted for annual events, including the sale of the Heritage Hog. Thank you Wells Fargo for sponsoring improvements to the Blue Room!



DONATIONS are always welcome. Any donation above the cost of Membership will be deposited to the General Fund for capital improvements at Bolado Park, unless otherwise specified.

Become a Member, sponsor an event, or make a donation, and enjoy the fair with your family, friends and neighbors! Help develop Bolado Park into a Premier destination by becoming an annual Member. We invite you to share your ideas with us at the Heritage Hospitality Room at the fair.

MARK YOUR CALENDARS!

2013 Pre-Fair Kick Off Dinner and Fundraiser  
Saturday, August 24th 5:30 - 10:00  
On the patio

The Heritage Foundation will once again be serving delicious MARGARITAS during the fair. Look for our booth in the concession area!



HOSPITALITY ROOM SCHEDULE

Friday, October 4 5:00 - 9:00  
Evening: Wine Tasting and Cattlewomen's Beef

Saturday, October 5 2:00 - 9:00  
Evening: Fire Baked Pizza

Sunday, October 6 2:00 - 5:00  
Afternoon: Hog Wild Sandwiches

2013 HOSPITALITY ROOM SPONSORS



Thank you

If you'd like to volunteer in the Hospitality Room, please call Marian Tobias: 831-637-9740.