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Coming Soon!

★ NEW MEMBERSHIP PACKAGES

★ EXPANDED SPONSORSHIP OPPORTUNITIES

★ NEW FACEBOOK PAGE

★ APPLICATION TO RAISE THE HERITAGE HOG



Contact:
www.sbcheritagefoundation.com
Bob Swanson: 831-628-3029

San Benito County Heritage Foundation
is a nonprofit charitable organization.
Tax Exempt ID: 27-0925169

5 REASONS TO DONATE

1. You want to improve Bolado Park for future generations.
2. You enjoyed the upgraded and clean restrooms.
3. Your 4-H / FFA members and their animals appreciated a cooler show ring.
4. You had a great time at the hospitality tent and want to socialize with friends again next year.
5. You take pride in our local fairgrounds.



NEWSLETTER, Winter 2013

VOLUME 2, ISSUE 2

VISION

Our vision is to preserve and enrich the heritage of San Benito Country by continuing to develop Bolado Park into a premier destination.

2013 BOARD OF DIRECTORS

Bob Swanson, President
Mark Franco, Vice President
Bailey Brown Treasurer
Rob Bernosky, Secretary
Mike Enz
Marty Greenwood
Lizz Hunter
Richard McAbee
Rob Nino
Marian Tobias

NEW BOARD MEMBER

Marty Greenwood joined the Board of Directors in December 2012.



Marty married his high school sweet heart in 1990 and a couple of years later moved his family to Hollister to pursue a career in his family's auto dealership. On January 21, 2001, Marty and his brother purchased Tipton Chevrolet, now Greenwood Chevrolet Buick GMC. In 2006, they opened a Honda Powerhouse dealership and just recently added Polaris, Victory, Kawasaki and Gem electric vehicles.

Marty has served the community through an [continued on page 2]

HOG WILD!

Nino exceeds expectations and sets new record!

The Heritage Hog Scholarship Committee could not be happier with this year's Heritage Hog recipient. "Katie Nino far exceeded any and all expectations that were held for her," said Committee Chairman Richard McAbee. Not only was she an excellent ambassador for the Heritage Foundation, but also the sale of the Heritage Hog set a new record with 39 buyers contributing to a grand total of \$39,550. This year the hog was donated by Powerhouse in Los Banos. The Foundation would like to thank everyone for their generous support in helping to make this the most successful sale of the Heritage Hog to date.



In addition to raising the Heritage Hog, Katie served as spokesperson for the Heritage Foundation. Katie attended numerous 4-H Club meetings and FFA meetings to promote the sale of buyer certificates. Her efforts were well worth it, raising \$4,241!

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IMPROVEMENTS

Visitors & animals enjoy improved facilities



The Heritage Foundation is very proud to have funded two improvement projects at Bolado Park in 2012: upgrading the restrooms located near the arena and the livestock office, and installing cooling fans in the show rings.



Improvements to the restrooms included a new roof, sealed floors, paint and new fixtures. "Restroom facilities are very important to the families who visit the County Fair and we were glad to work with the 33rd Board to fund the request," said Bob Swanson, Heritage Foundation President.

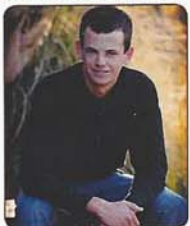
The Foundation was happy to improve the experience for livestock participants and animals by installing cooling fans in the show rings. The project was funded collaboratively by donations from Monsanto, 4-H, and FFA. The Foundation looks forward to working with community partners to continue to improve the fair experience.

PRESIDENT'S MESSAGE

This May heralds the Foundation's fifth year. Dedicated board members have established a solid organizational framework, begun the tradition of the heritage hog, wrote and were awarded grants from several sources, garnered an expanding amount of sponsorships, expanded the hospitality area featuring local vineyards and restaurants, and operated a fund-raiser booth during the county fair. Most importantly, the Foundation, under the direction of the 33rd Board of Directors, is accomplishing improvements to the grounds as stated in our vision. This past year, restrooms were re-roofed and renovated. Circulation fans were installed in the two livestock show rings, through a partnership with 4-H, FFA, and Monsanto. As we mature, I am excited not only about early achievements, but more importantly, the solid relationships we are building with the 33rd Ag District and with an increasing number of diverse organizations and individuals in the county. - Bob Swanson

2012 SCHOLARSHIP

Reno May, a 2012 graduate of Anzar High School, is the son of Kelly and Rick May. Reno raised the 2011 Heritage Hog, which sold for a record setting \$31,595. He has been active in 4-H since the age of nine and has shown hogs at the San Benito County Fair since 2005. He is attending Sonoma State University, majoring in Biology. Reno wants to be a physician. Congratulations!



CONT'D from page 1 MARTY

assortment of charities and non-profit entities, including the Gavilan College Educational Foundation Board, the Hollister Elks, and the Exchange Club.

Marty is excited to have been selected as a new board member of the San Benito County Heritage Foundation. He is dedicated to its vision to ensure the preservation and integrity of Bolado Park for many generations to come.

HOSPITALITY TENT Tent welcomes with San Benito style

Thank you to all who supported the Hospitality Tent at the fair this past year. With an enlarged tent area, we were able to comfortably gather and enjoy connecting with friends and family. Friday night's wine tasting with hors d'oeuvres from local restaurants was well attended. Saturday after the auction we enjoyed locally grown grilled vegetables and Sunday we had a salsa tasting feast. The beautiful location and weather contributed to a relaxing and fun filled weekend.



MARGARITA-VILLE

You may have noticed a new food vendor among all the rest-right between the Icee and Funnel Cake booth. That's right, it was the Heritage Foundation with its first ever Margarita Booth! Inspired by another Heritage Foundation on the Central Coast, we decided to try it for ourselves. It proved to be a fun, sweet treat for many with an overall profit of \$1,680. The Foundation would like to thank all who volunteered their time and energy to make the booth a success in its first year. Keep an eye out for us again next year!

HF sells beverages at the fair



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HOG WILD!

Katie's outreach also helped the Heritage Foundation with an improvement project for the livestock show rings. She helped secure funds from the 4-H Council and the FFA to help purchase fans for both livestock rings. She did an amazing job this year and next year's recipient will have large shoes to fill. Thank You Katie Nino and Family for what you have done to help the Heritage Foundation!



HOSPITALITY TENT SPONSORS

Dassel's Petroleum
Mission Ranches

NH3 Service
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HERITAGE HOG BUYERS

Top Flavor Farms, Tony and Cathy Alameda
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Ranch Romp, Nino and Mendonsa
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True Leaf Farms
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HERITAGE HOG ADD-ONS

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Marich Confectionary
Mike and Tracy Nino
Papa Murphy's Pizza

Progresso Tamale Parlor
Relax Chillin' & Grillin'
Ridgemark Golf & Country Club
San Juan Oaks Golf Club
Thyme Catering

ANNUAL PACKAGES

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